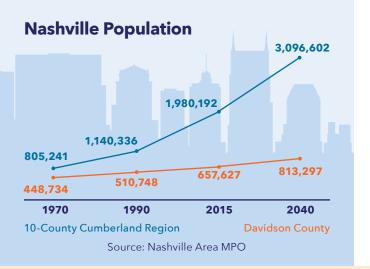
Nashville is growing by 100 people a day

Jobs and economic growth are Nashville's engine. But, growth does NOT have to equal gridlock.



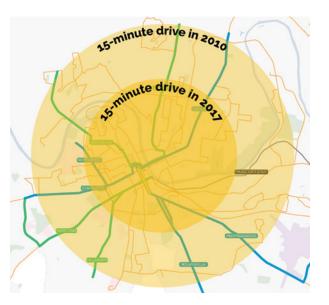


The need and demand for more transportation options is growing.

For more information visit LetsMoveNashville.com

Traffic is getting worse.

2010-2015: 111,405 more commuters



Source: Nashville Area Chamber of Commerce

Millennials: Transit is among their TOP 3 criteria for where to live

22% of population and growing

Source: Nashville Area Chamber of Commerce

Seniors: 85% lack access to quality public transportation

11% of population and growing

Source: Think Tennessee

Poor transit + long commute times = fewer opportunities

- Nashville ranks 92/100 in work force access to transit.
- Commute time is the strongest predictor for escaping poverty.

Source: Brookings Institution; Harvard University

Based on years of public input, planning and engineering studies, THIS is a program that works for Nashville.

It's time to get started.

We need MORE options, LESS gridlock.



FALL 2018

- Expanded service hours on 10 busiest routes: Monday-Saturday: 5:15 a.m.-1:15 a.m.; Sunday: 6:15 a.m.-10:15 p.m.
- AccessRide to begin integration with outside taxi providers, e-hail companies like Lyft and Uber, and other providers
- Countywide roadway and intersection improvements will start to be implemented

SPRING 2019

- AccessRide to offer same-day service
- First four neighborhood Transit Centers

FALL 2019

- Increased frequency (at least every 15 min) on the 10 busiest routes
- Bus frequency and span expansion to start on local routes

2020

- Mobility-on-demand zones to be launched throughout county
 - "first-mile/last-mile" integrated connections with transit stops

2021

• 4 new crosstown routes added

2023

• Rapid bus service to open on four of the county's busiest corridors

2026

• First light rail train (LRT) line to open along Gallatin Pike

2027

Downtown tunnel to open

2028

Charlotte and NW LRT Corridors open

2031

- Murfreesboro LRT Corridor and rail line to BNA Airport opens
- Four new Park-and-Ride facilities open
- Music City Star improvements implemented

2032

- Nolensville LRT Corridor opens
- Entire transit system completed

Bus Improvements Now

Frequent Transit Network

on MTA's 10 busiest routes

- INCREASED FREQUENCY MTA will improve frequency with service that comes at least every 15 minutes during peak commute times.
- EXPANDED SERVICE HOURS Monday-Saturday: 5:15 a.m.-1:15 a.m. Sunday: 6:15 a.m.-10:15 p.m.

Rapid Bus

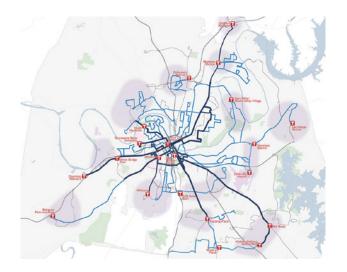
• Approximately 25 miles of total rapid bus is proposed along Dickerson, Clarksville Pike (Bordeaux), West End and Hillsboro Road to improve travel times with level-boarding, off-board fare collection, intersection priority, and dedicated lanes where feasible.

Access Ride Improvements

• Real-time information, call-ahead service and same-day schedule availability.

New Crosstown Routes

- 4 crosstown routes: Trinity Lane, Airport-Opry Mills Connector, Edgehill Ave, and Bell Road/Old Hickory Blvd.
- 80 percent reduction in travel time on some trips.





BEFORE



AFTER

Light Rail

- LRT will provide fast, reliable service on Gallatin, NW, Charlotte, Nolensville and Murfeesboro corridors.
- A downtown tunnel will be built under 5th Ave that will allow for trains and rapid buses to bypass congestion.

Better Access to Transit

- Neighborhood Transit Centers will provide safe and comfortable locations to board the bus, convenient pedestrian connections, and realtime arrival information for buses and trains.
- Improved intersections and more crosswalks, along with new and expanded sidewalks, will create safer, walkable corridors and better access to transit.
- Mobility-on-Demand zones will provide integrated ride-sharing trips to transit stops, helping with first/last-mile connections.

Let's Move Nashville is a \$5.4 billion infrastructure investment in our city

Surcharges won't break the bank.

- SALES TAX: ½ cent increase (2018-2023), 1 cent increase (after 2023)
- HOTEL/MOTEL TAX: ¼ cent increase (2018-2023), ¾ cent increase (after 2023)



- CAR RENTAL: 20 percent surcharge
- BUSINESS TAX: 20 percent surcharge

Individual Impact 2018-2023:

17¢ \$5 per day **ber month** for the average Nashville residents

After 2023:

35¢ / \$10 per day / per month

- With projected inflation, interest, operations and maintenance, it is estimated to require \$8.95 billion over the 14-year construction period, all of which is already accounted for in the funding plan.
- Improve Act: Signed into law in April 2017, identified surcharges counties could levy specifically for transit purposes.

47% of sales tax is paid by non-Davidson County residents **Dollars invested will create** good-paying local jobs

3,850 Jobs Per Year \$3.66 billion

Labor Income

AFFORDABILITY

Nashvillians now spend \$12,000

on transportation costs per year

For middle-income Nashvillians this = 25% of their income on transportation alone

Source: Center for Neighborhood Technology

Children, older **Nashvillians** REDUCE and people with disabilities will have reduced transit fares, and low-income individuals will have free fares.

Source: Let's Move Nashville Transit Improvement Plan, December 2017

CONVENIENCE

76% 89% of residents



will be within 1/2 mile walk of transit

RELIABILITY

In 2040, LRT trips will be 31 minutes faster than buses and 15 minutes faster than cars.

Murfreesboro Line to DTWN-26 minutes Gallatin Line to DTWN-21 minutes Nolensville Line to DTWN–19 minutes Charlotte Line to DTWN-17 minutes Northwest Line to DTWN–16 minutes

72% of public school student riders will have faster commute times

60% of senior riders and 100% of **Access Riders will benefit**

Nashville's future is on the ballot

TRANSIT WILL:

- Make our communities safer and more inclusive
- Reduce cost burdens and improve access to opportunities
- Make growth work for all Nashvillians

Registration deadline is April 2nd Early voting starts April 11th **Election Day: May 1st**

LET'S MOVE **NASHVILLE** Metro's Transportation Solution

MUSIC CITY CENTRAL

MIDTOWN