Nashville Population

<table>
<thead>
<tr>
<th>Year</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>1970</td>
<td>805,241</td>
</tr>
<tr>
<td>1990</td>
<td>1,140,336</td>
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<tr>
<td>2015</td>
<td>1,980,192</td>
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<tr>
<td>2040</td>
<td>3,096,602</td>
</tr>
</tbody>
</table>

Source: Nashville Area MPO

Electoral Day: May 15
Early voting starts April 11th
Registration deadline is April 2nd

Nashville is growing by 100 people a day
Jobs and economic growth are Nashville’s engine.
But, growth does NOT have to equal gridlock.

Traffic is getting worse.
2010–2015: 1,405 more commuters
Nashville is growing

Let’s Move Nashville
Metro’s Transportation Solution

The need and demand for more transportation options is growing.

For more information visit LetsMoveNashville.com

Millennials: Transit is among their TOP 3 criteria for where to live
22% of population and growing
Source: Nashville Area Chamber of Commerce

Seniors:
85% lack access to quality public transportation
11% of population and growing
Source: Think Tennessee

Poor transit + long commute times = fewer opportunities
• Nashvilles ranks 92/100 in work force access to transit.
• Commute time is the strongest predictor for escaping poverty.
Source: Brookings Institution; Harvard University

It’s time to get started.

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Source: Nashville Area Chamber of Commerce

Labor Income

$3.66 billion
Per Year

3,850 Jobs
Dollars invested will create

Convenience

76% of residents

Reliability

89% of jobs

Affordability

72% of public school student riders

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10-County Cumberland Region

Davidson County

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Based on years of public input, planning and engineering studies, THIS is a program that works for Nashville.
**We need MORE options, LESS gridlock.**

**Bus Improvements Now**

**Frequent Transit Network**
- **INCREASED FREQUENCY** MTA will improve frequency with service that comes at least every 15 minutes during peak commute times.
- **EXPANDED SERVICE HOURS** Monday–Saturday: 5:15 a.m.–1:15 a.m. Sunday: 6:15 a.m.–10:15 p.m.

**Rapid Bus**
- Approximately 25 miles of total rapid bus is proposed along Dickerson, Clarksville Pike (Bordeaux), West End and Hillsboro Road to improve travel times with level-boarding, off-board fare collection, intersection priority, and dedicated lanes where feasible.

**Access Ride Improvements**
- Real-time information, call-ahead service and same-day schedule availability.

**New Crosstown Routes**
- 4 crosstown routes: Trinity Lane, Airport-Opry Mills Connector, Edgehill Ave, and Bell Road/Old Hickory Blvd.
- 80 percent reduction in travel time on some trips.

**Light Rail**
- LRT will provide fast, reliable service on Gallatin, NW, Charlotte, Nolensville and Murfreesboro corridors.
- A downtown tunnel will be built under 5th Ave that will allow for trains and rapid buses to bypass congestion.

**Better Access to Transit**
- Neighborhood Transit Centers will provide safe and comfortable locations to board the bus, convenient pedestrian connections, and real-time arrival information for buses and trains.
- Improved intersections and more crosswalks, along with new and expanded sidewalks, will create safer, walkable corridors and better access to transit.
- Mobility-on-Demand zones will provide integrated ride-sharing trips to transit stops, helping with first/last-mile connections.

**Let’s Move Nashville is a $5.4 billion infrastructure investment in our city**

- **Surcharges won’t break the bank.**
  - **SALES TAX:** 1½ cent increase (2018–2023), 1 cent increase (after 2023)
  - **HOTEL/MOTEL TAX:** 1¼ cent increase (2018–2023), ½ cent increase (after 2023)
  - **CAR RENTAL:** 20 percent surcharge
  - **BUSINESS TAX:** 20 percent surcharge

**Individual Impact**
17¢ per day / $5 per month for the average Nashville resident
35¢ per day / $10 per month after 2023

47% of sales tax is paid by non-Davidson County residents

**FALL 2018**
- Expanded service hours on 10 busiest routes: Monday–Saturday: 5:15 a.m.–1:15 a.m.; Sunday: 6:15 a.m.–10:15 p.m.
- AccessRide to begin integration with outside taxi providers, e-hail companies like Lyft and Uber, and other providers
- Countywide roadway and intersection improvements will start to be implemented

**SPRING 2019**
- AccessRide to offer same-day service
- First four neighborhood Transit Centers

**FALL 2019**
- Increased frequency (at least every 15 min) on the 10 busiest routes
- Bus frequency and span expansion to start on local routes

**2020**
- Mobility-on-demand zones to be launched throughout county
  - “first-mile/last-mile” integrated connections with transit stops

**2021**
- 4 new crosstown routes added

**2023**
- Rapid bus service to open on four of the county’s busiest corridors

**2026**
- First light rail train (LRT) line to open along Gallatin Pike

**2027**
- Downtown tunnel to open

**2028**
- Charlotte and NW LRT Corridors open

**2031**
- Murfreesboro LRT Corridor and rail line to BNA Airport opens
- Four new Park-and-Ride facilities open
- Music City Star improvements implemented

**2032**
- Nolensville LRT Corridor opens
- Entire transit system completed

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Bus Improvements Now

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Dollars invested will create good-paying local jobs
- 3,850 Jobs Per Year
- $3.66 billion Labor Income

CONVENIENCE
- 76% of residents will be within ½ mile walk of transit
- 89% of jobs will be within ½ mile walk of transit

RELIABILITY
- In 2040, LRT trips will be 31 minutes faster than buses and 15 minutes faster than cars.
  - Murfreesboro Line to DTWN—26 minutes
  - Gallatin Line to DTWN—21 minutes
  - Nolensville Line to DTWN—19 minutes
  - Charlotte Line to DTWN—17 minutes
  - Northwest Line to DTWN—16 minutes

Nashville's future is on the ballot

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Metro’s Transportation Solution

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AFFORDABILITY
- Nashvillians now spend $12,000 on transportation costs per year
- For middle-income Nashvillians this = 25% of their income on transportation alone
  - Source: Center for Neighborhood Technology

Children, older Nashvillians and people with disabilities will have reduced transit fares, and low-income individuals will have free fares.

72% of public school student riders will have faster commute times
- 60% of senior riders and 100% of Access Riders will benefit

Registration deadline is April 2nd
- Early voting starts April 11th
- Election Day: May 1st

FREE — AND — REDUCED FARES

Source: Let’s Move Nashville Transit Improvement Plan, December 2017

Let's Move Nashville, Metro's Transportation Solution

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